

Your Privacy Is Very Important to Me

Discover how Lauren Malone Ltd respects your privacy, how I use the information you provide and keep it secure.

I'm committed to ensuring that your privacy is protected.

Who I am

I am Lauren Malone, founder of Lauren Malone Ltd (reg address: 1 Anzac House, Pillowwell Road, Whitecroft, Gloucestershire, GL15 4RL). I also use the product names: NetWalking UK, The Expecting Entrepreneur(s), and The Mindset Place under the Lauren Malone Ltd brand. Should I ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. I may change this policy occasionally by updating this document. You should check this document from time to time to ensure that you are happy with any changes.

What personal data I collect & why

I collect the following information:

- Contact information such as your name, postal address, email address and phone number
- Demographic information such as postcode, preferences and interests
- Personal data is collected for specific (and lawful) purposes
- Appropriate security measures have been put in place to protect your data
- Other information relevant to customer surveys and/or offers

What I do with the information I gather:

I require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- To process applications for membership (if applicable)
- For internal record keeping
- To improve my services
- I may periodically send promotional emails about new products, special offers or other information which I think you may find interesting using the email address which you have provided
- From time to time, I may use your information to contact you for market research purposes. I may contact you by email, phone or mail. I may use the information to customise the website according to your interests

Security

Lauren Malone Ltd is committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, I have put in place suitable

physical, electronic and managerial procedures to safeguard and secure the information I collect online.

How I use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site.

Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

If you leave a comment on this site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

I use traffic log cookies to identify which pages are being used. This helps me to analyse data about web page traffic and improve this website in order to tailor it to customer needs. I only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help me provide you with a better website, by enabling me to monitor which pages you find useful and which you do not.

A cookie in no way gives me access to your computer or any information about you, other than the data you choose to share with me.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Further guidance on how to control cookies in your browser can be found on the **[Information Commissioner's Office website](#)**.

This site uses the following cookies:

- Google Analytics Cookies: these are set for monitoring and tracking visitors behaviour on the site. Google Analytics cookie usage on websites can be found here: **developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage**
- Limit Login Attempts Cookies: This is used by the Limit login attempts plugin to provide brute force security in logins by monitoring user cookies.
- My website was made using wix.com, they have additional information regarding the cookies they also use here <https://support.wix.com/en/article/cookies-and-your-wix-site>

Comments

When visitors leave comments on this website, I collect the data shown in the comments form and also the visitor's IP address and browser user agent string to help spam detection.

Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Contact forms

Information submitted through the contact forms on this website are sent to my email address.

While I keep these form submissions for membership and enquiry purposes, they are never shared with third parties.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Links to other websites

This website may contain links to other websites of interest. However, once you have used these links to leave this website, you should note that I do not have any control over that other website. Therefore, I cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal Information

You may choose to restrict the collection or use of your personal information. If you have previously agreed to me using your personal information for direct marketing purposes, you may change your mind at any time - please email: hello@laurenmalone.co.uk.

I will not sell, distribute or lease your personal information to third parties unless I have your permission or are required by law to do so.

I may use your personal information to send you promotional information about third parties which I think you may find interesting if you tell me that you wish this to happen.

You may request details of personal information which I hold about you under the UK Data Protection Act 2018. A small fee may be payable. If you would like a copy of the information held on you, please email me.

If you believe that any information I am holding on you is incorrect or incomplete, please email me as soon as possible. I will promptly correct any information found to be incorrect.

Who I share your data with

I will share your data with compliant Data Controllers for the legitimate business interests of Lauren Malone Ltd.

Data will be processed for the legitimate business interests of Lauren Malone Ltd. I don't share your data with third-parties in a way as to reveal any of your personal information like email, name, etc. However, some data is transferred and/or stored with third-party services I use, like cloud-based services. This is done to provide you with a better overall service and user experience.

How long I retain your data

Data will be stored for the duration of a client's life with Lauren Malone Ltd and where data must be stored longer to fulfil duties of care and within the law.

If you leave a comment, the comment and its metadata are retained indefinitely. This is so I can recognise and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), I also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

What data breach procedures I have in place

In case of a data breach, System administrators will immediately go through affected users and will attempt to reset passwords if needed after informing the user.

What rights you have over your data

- All data subjects have the right of portability and disclosure of the data held by Lauren Malone Ltd upon submission of a Subject Access Request and the right of erasure if outside of the legitimate business interest of Lauren Malone Ltd.
- If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data I hold about you, including any data you have provided to me.
- You can also request that I erase any personal data I hold about you. This does not include any data that I am obliged to keep for administrative, legal, or security purposes.

For such requests, please email me at: hello@laurenmalone.co.uk

Where I send your data

Visitor comments may be checked through an automated spam detection service.

How I protect your data

Data is stored on legally compliant servers with compliant Data Controllers. I protect customer data with the following site features:

- I am entirely using SSL/HTTPS throughout this website. This encrypts user communications with the servers so personal identifiable information is never captured by third parties without authorization.
- Databases are sanitized (actual user personal details are removed) before deploying to development or testing environment.

How can you, The Data Subject, raise a complaint?

I suggest any complaints are forwarded to the ICO: ico.org.uk/concerns

Lauren Malone Ltd is registered with the ICO. Registration number: ZB106003

This policy is effective from 14th February. And is due for review February 2024.